



Arka Educational & Cultural Trust (Regd.)

Jain Institute of Technology, Davangere

323, Near VeereshwaraPunyashrama, Avaragere, Davangere- 577005.

REPORT ON

A One day Event “Students Business Plans-2k22”

On 10th March 2022

The Institution Innovation Council (IIC) and Department of Mechanical Engineering, Jain Institute of Technology (JIT), Davanagere, IQAC, ISTE, jointly organized a business plan event with respect to activity on " StUDENT'S BUSINESS PLAN " on 10-03-2022 @ Electrical Seminar Hall Classroom NO 226

The Bussiness plan presentation was organized by the Department of CS&E, Jain Institute of Technology, and Davangere on 10-3-2022.

The coordinator of the programme Mrs. Manjula.P addressed the gathering about the purpose and need of student's participation in the presentation.

Prof and Head Dr. Mouneshachari S addressed students about the advantage and the exposure students will get after active participation in these kinds of events. He also insisted on the student's new idea and the projects that must implemented in future.

The participant Mr.Manjunatha of 3rd sem E&C dept gave feedback about the event and expressed how this event helped him to find a solution to different problems. Miss. shirisha of 3rd sem Mech also share the experience of the event, she told this event was very useful to understand how to present the concept and also what things we should add in the presentation .

Finally presidential address was done by principal and director Dr. Ganesh. D.B. He addressed about skill and new ideas students should develop in order to become competent.He also insisted on importance of students participation in these kinds of events to acquire important skills like communication, presentation etc.

Ms. Mizba of 3rd sem anchored the event. Vote of thanks was done by Ms. Rida, 3rd sem CSE.

The presentation evaluation was started at 2.00pm by judges of various deparment .Judges evaluated the presentation and selected best three projects. The prizes are distributed to the winners in the valedictory function.

Objectives of business plan:

To create awareness regarding presentation- on 10th March.

- ☐ To develop and practice Presentation skills.
- ☐ Provide students with an overview of the opted technical knowledge, will help students to apply in their projects and in the real world.
- ☐ Imparting intensive technical knowledge on business plan in a short amount of time.

Helping the students understand what sought of methods and applications to adapt their real world problems in real field.

- ☐ To create awareness on business plan in real world.

Benefits of the business plan :

1. To assess the feasibility of your business idea.
2. To determine your financial needs
3. To establish business goals
4. To develop a game plan
5. To reduce the risk of pursuing the wrong opportunity
6. To better understand your market, customer and competitors
7. To attract investors/funding.

Business plans typically include detailed information that can help improve your business's chances of success, like:

- **A market analysis:** gathering information about factors and conditions that affect your industry
- **Competitive analysis:** evaluating the strengths and weaknesses of your competitors
- **Customer segmentation:** divide your customers into different groups based on specific characteristics to improve your marketing
- **Marketing:** using your research to advertise your business
- **Logistics and operations plans:** planning and executing the most efficient production process
- **Cash flow projection:** being prepared for how much money is going into and out of your business



Arka Educational & Cultural Trust(Regd.)
JAIN INSTITUTE OF TECHNOLOGY ,DAVANGERE
(A Unit of Jain Group of Institutions,Bengaluru)

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

In association with JITD's Institution Innovation Council

Poster Presentation & Competition on
"STUDENT'S BUSINESS PLANS"



Join on 10-03-2022

Venue : CSE Seminar Hall

Mrs.Manjula P
Asst.Prof,Dept.of CS&E
Coordinator

Mr.Hanumanth Raju R K
Asst.Prof, Dept. of E&C,
Convener,JITD,IIC

Dr.Ramesh R S
Assoc. Prof. Dept. of MED.
EDC Coordinator

Dr.Mouneshachari S
Prof &HOD,Dept.of CSE
Vice President,JITD IIC

Dr.Ganesh D B
Principal & Director
President,JITD IIC

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PHOTO GALLERY



Various departments students presentating there business plan



Participants are gathered in EEE Dept. lab for presentation

QUERIES



Queries by judges

Judges finalizing the presentation



Some of the suggestion giving by the Principal Dr.Ganesh D B sir

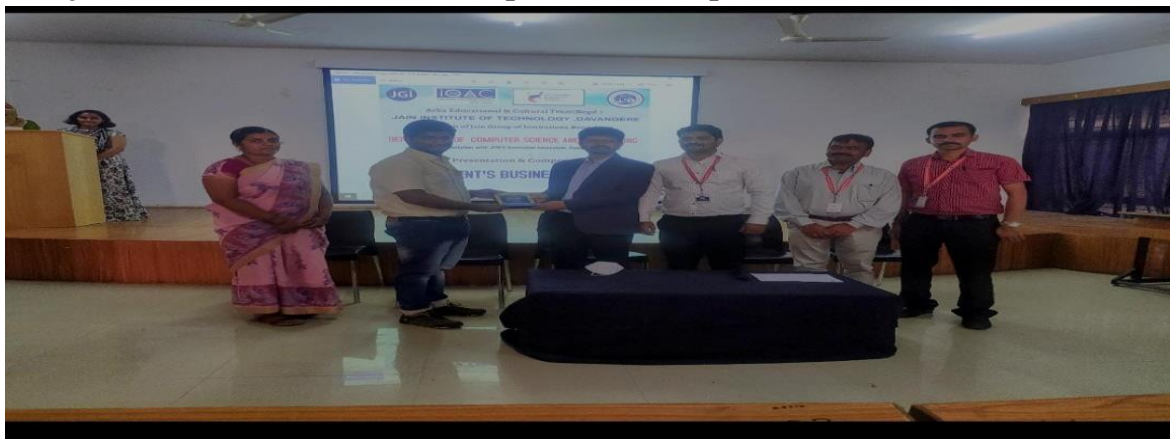


Some of the suggestion giving by the Head of the Department of CS&E Dr.Mouneshachari S sir

Winners and Runner



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- Manjunatha and team from E&C dept. secured 3rd prize.



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- Vishal from Civil dept. secured 2nd Prize



- Mizba and team from CS&E dept. secured 1ST Prize
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VALEDICTORY SESSION



- With all participants, IIC Coordinators ,all judges,Principal,Hod of CS&E in Valedictory function