

# Arka Educational & Cultural Trust (Regd.) Jain Institute of Technology, Davangere

(A Unit of Jain Group of Institutions, Bengaluru)
# 323, Near Veereshwara Punyashrama, Avaragere, Davangere- 577003.

# **Department of Electronics and Communication Engineering**

# IIC REPORT on "Innovation in Challenging Times"

Submitted by IIC Coordinator
Savita Mamadapur

## **IICs REPORT**

## "INNOVATION IN CHALLENGING TIMES"

The Institution Innovation Council (IIC) and Department of Electronics & Communication Engineering, Jain Institute of Technology (JIT), Davanagere jointly organized "Innovation In Challenging Times" on 18/08/2022 at 11.00 A.M via Google meet.

Google Meeting link: <a href="https://meet.google.com/ryo-tbyf-pbw">https://meet.google.com/ryo-tbyf-pbw</a>

Ms.Nikita Uday Raikar, 4<sup>th</sup> sem, Department of Electronics & Communication Engineering, JIT welcomed the gathering. Mrs. Savita Mamadapur, Assistant Professor, Department of Electronics & Communication Engineering, JIT introduced the resource person. Dr.Ganesh D B, Principal, JIT delivered presidential address.

The resource person, **Dr. Neetha Mahadev**, Professor, Department of MBA, BNM Institute of Technology, Bangalore Delivered a technical talk on "Innovation In Challenging Times". This session was very useful for students with regarding Innovations in challenging times. Innovation is how you transform your business into what it should be. The key challenge with innovation objectives is measuring relative impact and importance. The resource person cleared all the doubts asked by students, faculties and participants.

Dr Kavitha K J, Assistant Professor, Department of Electronics & Communication Engineering, JIT proposed vote of thanks. A total of 150+ persons from UG courses and also staff members of Jain Institute of Technology, Davanagere participated in this programme.

Some of the key points Highlighted in session are

- What is Innovation?
- What are the objectives of Innovation?
- Improving Quality
- Creation of New Markets
- Reducing materials & Labour cost
- Reducing Energy consumption
- Reducing Environmental Damage











ARKA EDUCATIONAL AND CULTURAL TRUST (R)

# JAIN INSTITUTE OF TECHNOLOGY, DAVANGERE

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Webinar on

"Innovation in Challenging Times"

18-08-2022 11AM to 12.30 PM GMEET LINK

https://bit.ly/3CgWuLg



Prof. Savita Mamadapur
IIC Co-ordinator



Neetha Mahadev
Professor
Dept. of MBA
BNM Institute of Technology,
Bangalore

Dr. Mouneshachari S HOD, Dept of CSE Vice President, JITD IIC

Convener, JITD IIC

Prof. Hanumanth Raju R K Dr. Santosh Herur

HOD, Dept. of E&CE

Dr. Ganesh D B
Director & Principal
President, JITD IIC

#323, Near Veereshwara Punyashrama, Bada cross,
Davanagere - 577003

Ph: 08192-297002, 9448729053, 9916595656

Social Media Links

Face book Advertizment link:

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### **About Resource Person**

Dr. Neetha Mahadev is a Psychology graduate with MBA in marketing and PhD in Conflict Management among Women Entrepreneurs. She has a collective experience of 24 years in Corporate, Third Sector and Academics. She is currently working for BNM Institute of Technology, Bangalore as a professor in the Department of Business Administration.

Understanding human behavior is her passion and she has conducted FDPs and SDPs in Individual and Group behavior, Emotional Intelligence, Responsible Social Media behavior and Universal Human Values.

She also holds a patent titled "A System and A Method for Decision Making based on Behaviour of an Individual".

She has successfully completed research projects funded by government, private and non-profit organizations.

She works as a resource person and coordinator for Mahatma Gandhi National Council of Rural Education under the Ministry of Human Resource Development, *Government of India* (MGNCRE-GOI) for setting up Rural Entrepreneurship Development Cells in Colleges affiliated to Bangalore and Tumkur Universities, she has conducted various workshops for over 100 colleges in this region.

| Innvoation in challenging times |             |                        |                       |  |
|---------------------------------|-------------|------------------------|-----------------------|--|
|                                 |             | Attendence             |                       |  |
| Sl.No.                          | USN         | STUDENT NAME           | SIGNATURE             |  |
| 1                               | 4JD19EC037  | SANGEETHA V            |                       |  |
| 2                               | 4JD20EC001  | ABDUL MAJEED KAIF N    | Abolal Majeed Kaif. N |  |
| 3                               | 4JD20EC002  | AKASH G J              | Apallet               |  |
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| 5                               | 4JD20EC004  | BHARATH B J            | Branath BT            |  |
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| 7                               | 4JD20EC006  | CHAITHANYA G B         | Chartanya.G.B         |  |
| 8                               | 4JD20EC007  | CHANDANA K J           | 0                     |  |
| 9                               | 4JD20EC008  | CHINTAN B MARULAPLAR   | Chintay !;            |  |
| 10                              | 4JD20EC010  | HALLI SANGEETHA        |                       |  |
| 11                              | 4JD20EC011  | HEENA KOUSAR           | 115                   |  |
| 12                              | 4JD20EC012  | KARIBASAIAH T M        | Kardon Sainh T. M     |  |
| 13                              | 4JD20EC013  | KAVERI                 | Kaveri                |  |
| 14                              | 4JD20EC014  | KAVERI SHRISHAIL AWATI | Kary                  |  |
| 15                              | 4JD20EC015  | KEERTHI REDDY P        | 102                   |  |
| 16                              | 4JD20EC016  | M RAKESH               | Du Al                 |  |
| 17                              | 4JD20EC017  | M S DHANUSH            | 1                     |  |
| 18                              | 4JD20EC018  | MADHURA H S            | Madherett             |  |
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| 21                              | 4JD20EC021  | MALLIKARJUNA           | My                    |  |
| 22                              | 4JD20EC022  | MANASA A M             | A.M. Manasa           |  |
| 23                              | 4JD20EC023  | MANASA S               | Manas@                |  |
| 24                              | 4JD20EC024  | MANJUNATHA M           | na ranging            |  |
| 25                              | 4JD20EC026  | MOHAMMED NADEEM        | Nadeen                |  |
| 26                              | 4JD20EC027  | MOHAMMED SANAULLA      | Sanaulla.             |  |
| 27                              | 4JD20EC028  | NIKITHA UDAY RAIKAR    | state .UP             |  |
| 28                              | 4JD20EC029  | PAVANA M R             |                       |  |
| 29                              | 4JD20EC030  | PAVITRA NAGARAJAYYA    |                       |  |
| 30                              | 4JD20EC031  | PRAJWAL K              |                       |  |
| 31                              | 4JD20EC032  | PRATHIBHA M H          | Prathibha-4.H         |  |
| 32                              | 4JD20EC033  | PREETHI T              |                       |  |
| 33                              | 4JD20EC034  | PUSHPA                 |                       |  |
| 34                              | 4JD20EC035  | RAJKUMAR J B           |                       |  |
| 35                              | 4JD20EC036  | RAKSHITH M SAVANTH     |                       |  |
| 36                              | 4JD20EC037  | RAMESHA CHANDRAPPA H   |                       |  |
| 37                              | 4JD20EC038  | SAGAR M G              | Lagor mile            |  |
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| 48 | 4JD20EC052 | UDAY H J            | (uday & H. J          |
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| 53 | 4JD20EC057 | VINAYAKA RAVINDRA   | K. Engryph            |
| 54 | 4JD21EC400 | AKHILESH V DESAI    | etylano.              |
| 55 | 4JD21EC401 | ANUSHA S            | ANUSHA.S.             |
| 56 | 4JD21EC402 | ARUN R              |                       |
| 57 | 4JD21EC403 | BHARATH KUMAR B R   |                       |
| 58 | 4JD21EC404 | HALAGERI POOJA      | Strongal              |
| 59 | 4JD21EC405 | HALESH G            | Howary                |
| 60 | 4JD21EC406 | MM MD MUSAVEER      | Holone                |
| 61 | 4JD21EC407 | NAGABHUSHAN S       | - N - N               |
| 62 | 4JD21EC408 | RADHIKA.K           | Radhika-K             |
| 63 | 4JD21EC409 | SARAN M             | Sagan.M               |
| 64 | 4JD21EC410 | YASHVANTH KUMAR B T | All the second second |
| 65 | 4JD21EC411 | VEERESH A ANGADI    | On the second second  |
|    |            |                     |                       |

# STUDENTS/FACULTIES PARTICIPATION











# Jain Institute of Technology

(A Unit of Jain Group of Institutions, Bangalore)
Approved by AICTE, New Delhi and State Govt. DTE
Affiliated to VTU Belgaum.

Ref.:JIT/2021-22/

Daté:18.08.2022

### **Appreciation Letter**

To,

Dr.Neetha Mahadev

Professor,

Department of MBA

BNM Institute of Technology

Bengaluru

Dear Madam.

I would like to extend my gratitude for your innovative session on "Innovation in Challenging Times". We will take your words into practice. You have covered all essential elements of Innovation in Challenging Times and your description of how to execute it is remarkable. I, once again thank you for such a wonderful session and hope to get a chance to hear such talks from you in future also.

Thanking you,

Dr. Ganesh D B

Principal

Group Head Office:

No. 91/2, Dr. A.N. Krishna Rao Road, .

V.V. Puram,

BANGALORE - 560 004.

Ph : +91 80441000

+91 8043431010

Web: www.jgi.ac.in

College Campus:

No. 323, Near Veereshwara Punyashrama, Bada Cross, Avargere Village, Davangere Dist.,

Mob. : +91 99165 95656,

Ph. : 08192-297002, Fax: 08192-235707

e-mail: jitdvg2011@gmail.com,

Web : www.jitd.in