

REPORT

On

“Entrepreneurship Skill, Behaviour and Attitude Development”

Social media links:

<https://www.facebook.com/100524779125701/posts/125986859912826/>

Video link:

https://drive.google.com/file/d/1gYK_-C371kHKLC_AcyyTNJn86fr0kRv/view?usp=sharing

Number of Students attended: 35

Number of faculties attended: 05

Objective of the activity:

To develop Entrepreneurial skill, behaviour and attitude among the participants

Benefits of the activity:

The concepts like Introduction and concept of Entrepreneurship, Steps in Entrepreneurial Process, Entrepreneurial Traits and Competencies, MSMEs and Brief Idea about MSMEs, Government schemes for Start-ups and MSMEs, Classification of Enterprises and Areas of Opportunity was disseminated to the participants.

Summary of the Activity:

Department of Master of Business Administration, Jain Institute of Technology (JIT), Davangere in association with the Institution Innovation Council (IIC), organized ONE DAY Workshop on **“Entrepreneurship Skill, Behaviour, & Attitude Development”** on 18.01.2022 at 11am

Ms Mangala Meti, 2nd Year MBA Student , and IIC student Co-ordinator of Department of MBA, JIT introduced the resource person. Dr Suhas D, Head of the Department, MBA Programme, JIT, addressed the gathering. Dr. Ganesh D B, Principal, JIT delivered presidential address. The resource person, Mrs Nagaveni, Proprietor, Nandi Natural Wood Press Oil, Channagiri delivered talk on **“Entrepreneurship Skill, Behaviour & Attitude Development”**.

Students & faculties from Jain Institute of Technology Davanagere, participated in the TWO hour session. The session covered various concepts like Introduction to Entrepreneurship, Concept of Entrepreneurship, Steps in Entrepreneurial Process, Entrepreneurial Traits and Competencies, MSMEs and Brief Idea about MSMEs, Government schemes for Start -ups and MSMEs, Classification of Enterprises and Areas of Opportunity

Miss Roja, 2nd Year MBA Student ,and IIC student Co-ordinator of Department of MBA, JIT proposed vote of thanks. A total of 30+ participants both from UG and PG courses, and staff members of Jain Institute of Technology participated in this workshop. From this workshop participants identified the importance of skills required to set up the enterprise and also gained knowledge related to behavioural and attitudinal aspects of Entrepreneurship



ARKA EDUCATIONAL & CULTURAL TRUST

JAIN INSTITUTE OF TECHNOLOGY, DAVANGERE
(A Unit of Jain Group of Institutions, Bengaluru)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



IQAC

Internal Quality Assurance Cell

**Department of MBA in association with IIC-JITD
organizing ONE Day Workshop**

on

**" ENTREPRENEURSHIP SKILL, BEHAVIOUR &
ATTITUDE DEVELOPMENT"**

By

Mrs Nagaveni

Proprietor, Nandi Natural Wood-press Oil

Dr Suhas D
HOD, MBA Dept
JIT, DVG

Dr Mouneshachari S
Vice President, IIC
JIT, DVG

Dr Ganesh D B
Principal
JIT, DVG

Prof Hanumanth Raju R K
Convener, IIC
JIT, DVG

Prof Sriharsha V J
IIC Coordinator, MBA Dept
JIT, DVG

on 18th January 2022 at 11 am

Platform: Online

Student Co-ordinators: Mr Naveen L, Mr Syed Shaheed Basha

