

REPORT
On
“Effective Business plan preparation for beginners”

Social media links:

https://m.facebook.com/story.php?story_fbid=1250276768830684&id=100015451178943&sfnsn=wiwspwa

Number of Students attended: 90

Number of faculties attended: 05

Objective of the activity:

To develop business plan preparation skills in the participants

Benefits of the activity:

The participants of the workshop were taught concepts like Opportunity cost, total cost, marginal cost, social cost, Cost volume analysis, and various concepts of production

Summary of the Activity:

Department of Master of Business Administration, Jain Institute of Technology (JIT), Davangere in association with the Institution Innovation Council (IIC), organized ONE DAY Workshop on “**Effective business plan preparation for beginners**” on 12.03.2022 at 10am

Mr Anush and Miss Shruthi , 1st Year MBA Students were the master and mistress of the ceremony . *Mr Raghu H O*, 1st Year MBA Student , Department of MBA, JIT welcomed the gathering. *Miss Suvarna G*, 1st Year MBA Student introduced the resource person. *Miss Nandini K M*, 1st Year MBA Student proposed vote of thanks. Dr. Ganesh D B, Principal, JIT delivered presidential address. The resource person, Prof Rangappa K B, Department of

Economics, Davangere University, Davangere delivered talk on **“Effective business plan preparation for beginners”**

Students & faculties from Jain Institute of Technology Davanagere, participated in the TWO hour session. The session covered various concepts like fixed cost, variable cost, total cost, semi variable cost, opportunity cost, social cost, production curves, Marginal utility, Total utility and Break Even Analysis , which will help the participants to identify and segregate the various types of costs associated before doing a business venture .

A total of 80+ participants both from UG and PG courses, and staff members of Jain Institute of Technology participated in this workshop.



ARKA EDUCATIONAL & CULTURAL TRUST(R)

JAIN INSTITUTE OF TECHNOLOGY, DAVANGERE

(A Unit of Jain Group of Institutions, Bengaluru)



DEPARTMENT OF MBA

in association with IIC-JITD is organizing
ONE Day Workshop

on

" EFFECTIVE BUSINESS PLAN PREPARATION FOR BEGINNERS"

By

Dr. Rangappa K B

**Professor, Dept of Economics,
Davangere University**

Dr. Suhas D
HOD, MBA Dept
JIT, DVG

Dr. Ganesh D B
Principal & Director
JIT, DVG

Dr. Mouneshachari S
Vice President, IIC
JIT, DVG

Prof. Hanumanth Raju R K
Convener, IIC
JIT, DVG

Venue: EEE Auditorium

on 12th March 2022 at 10 am

Student Co-ordinators: Mr Raghu, Mr Sachin







